Advanced Diver Magazine Retailer Agreement Contract

Become an Advanced Diver Magazine retailer and receive world wide exposure to over 20,000 divers through each issue of Advanced Diver Magazine, 25,000 readers through ADM E-Zine and exposure to over 120,000 visitors per month on ADM On-Line.

Advanced Diver Magazine Inc., a Florida Corporation and

Dive Facility Name

herein referred to as the Retailer, hereby enter into this agreement this Day of 20 .

Day Month Year

Advanced Diver is a magazine published on a quarterly basis. This agreement describes the terms and conditions under which Advanced Diver Magazine (ADM) shall provide the Retailer with Advanced Diver Magazine copies for the purpose of retail sales.

1. Advanced Diver Magazine shall supply the Retailer 24 copies of ADM per quarter for the purpose of retail sales.
2. Retailer agrees to sell ADM at the manufacturers Suggested Retail Price (MSRP) of $7.50 each.
3. Advanced Diver Magazine shall provide the retailer with a 1/10 page color advertisment in each contracted issue of ADM and ADM E-Zine. Also a web link from ADM On-Line, ADM E-Zine, and ADM retailer web page.
   *Retailers can upgrade their 1/10 page advertisement to a larger ad and reduce the current ad rate by 20%
4. ADM will accept NO RETURNS of unsold magazines nor provide a credit for unsold magazines.
5. ADM has the right to cancel any retailer agreement for any reason.

Payment Requirements: *The retailer will have a credit card number on file at ADM. Twenty days prior to the upcoming issue going to press ADM will inform the retailer by e-mail of the charge amount prior to the card being processed. If the card fails to process ADM will inform the retailer by e-mail for a new card number. Payment must be completed prior to the issue going to press, failure to do so will result in termination of this contract.*

Each issue charge will total $130.00 plus $10.00 S&H (USA ONLY) Foreign retailers have to pay all additional postage fees.

☐ Visa ☐ Master Card ☐ Discover ☐ American Express

Card Number: Exp. Date:

Name on Card:

Authorized Card Signature:

Authorized E-Mail:

Retailer Information for ADM.

Business Name:

Address:

City: State: Zip:

Country:

E-Mail: Web Site:

Phone: Fax:

Date: Signature:

Directions: Fill out all fields, sign with a digital signature (follow simple instructions) E-mail back to ADM

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